

## DRONES FOR GOOD!

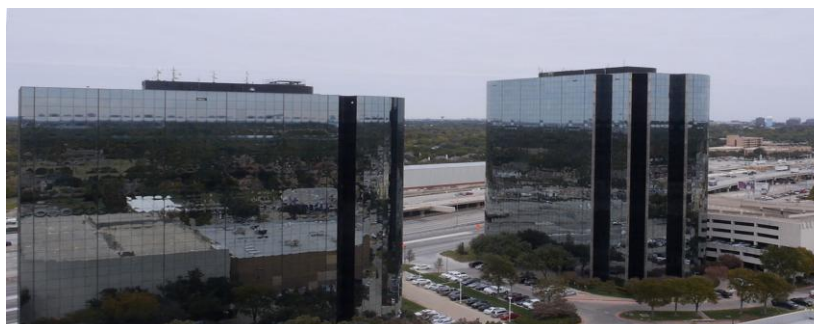
**W**ith the onset of the proliferation and popularity of drones, our skies will be eclipsed by a swarm of drones within the next few years. The FAA estimates that over ten thousand commercial drones will take to the skies during that time. Others claim it would be in the hundreds of thousands. A multi-billion dollar industry is in the making. High paying jobs are about to bloom. From roof inspections, to Hollywood high demanding aerial cinematography, bridge and oil rig inspections, precision agriculture, sporting events, border surveillance, construction inspection, search and rescue, real estate house listings, and on and on. According to the Association for Unmanned Vehicle Systems International more than 70,000 UAV jobs will become available in the next three years and that number will climb very fast.

Small Unmanned Aircraft Vehicles (UAVs) will enhance our way of doing things and yet will cause peril in the skies and on the ground if they are operated by untrained operators. Flying an unmanned remote control multirotor machine is like flying a plane with no pilot with the aid of remote wireless systems that yield a myriad of potential problems and hazardous conditions and liabilities. Many things can go wrong: poorly maintain systems, worn blades and loose connections, unpredictable and unresearched sun flares can impede communications and cause the drone to fly away and crash, causing damage to people and property. GPS errors, operator errors, not following FAA regulations, not following preflight and on-flight safety measures. The list is endless. So is the list of liabilities.

Whether you fly an unmanned remote controlled vehicle for hobby or for commercial business, the rules of safety and proper knowledge and operation of your flying machine are the same. Our Institute of Imagery and Arts will prepare you for one of the fastest growing industries of tomorrow. Our three powerful and informative four-day, four hours per day curriculums, IIA101, IIA410, and IIA501, will teach you how to familiarize yourself with all the technical workings of an unmanned vehicle aircraft and how to maintain it for proper and safe flying conditions as well as to stay in compliance with the current and up-to-date FAA regulations. We will prepare you to acquire the FAA 333 Exemption required for commercial use. We will teach you flying techniques and methodologies that the professional use to produce the highest quality result that could obtain vs the hobby ways. How to understand and check for high level sun flares that could cause your flight to go awry and end up with a disaster. ***All that in four days.***

We will teach you how to fly safe and responsible. For the professional film industry, we will teach you drone cinematography and all the details of special camera settings, procedures, camera control, and methodologies to allow you to capture the highest film quality footage of your projects. We will show you how to master the drone gimbal for different professional cameras and for proper and effective camera moves to obtain that motion picture cinematic look that Hollywood spends hundreds of thousands of dollars to obtain.

We teach you from years of experience and not from text books. Our instructors, faculty members, and curriculum developers are best of the best in this field. We have recruited the top talent from the technical aspect to the specialized drone cinematography techniques that you will only find in Hollywood motion pictures.



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